

# TAKE ACTION & SPREAD THE WORD FOR A CENSUS COMPLETE COUNT



The 2020 U.S. Census determines the level of federal funding for programs that impact schools, students and families. Help ensure every child in Iowa is counted by promoting awareness of the census with your families and communities.



## What Boards Can Do

- Add the census as a standing agenda item to track progress on promoting awareness and assistance to families.
- Adopt a board resolution in support of a complete census count. Go to [www.ia-sb.org/census](http://www.ia-sb.org/census) to download a sample resolution.
- Support the district in providing resources at the school for families in need of internet access or language assistance.
- Share the census information at community groups like the Chamber, Kiwanis, Rotary, etc.

## What Schools Can Do

- Send messaging home with parents to increase awareness of the census, the critical impact it has on education funding, and the importance of completing it this spring in a timely manner. Access community engagement resources from the Count All Kids initiative: [countallkids.org/resources\\_cat/community-engagement-materials-and-toolkit](http://countallkids.org/resources_cat/community-engagement-materials-and-toolkit).
- Consider offering access to district facilities (library, computer lab, etc.) for families without internet access to complete the first-ever online census response option in March-June 2020. Alternately, share guidance and opportunities for those families to complete the Census forms using hard copies or by phone: [2020census.gov/en/ways-to-respond](http://2020census.gov/en/ways-to-respond).
- Provide interpreters for families in need of language assistance when completing the form. Share information that the online form and telephone line will be available in 13 languages, and language guides will be available in 59 languages other than English: [2020census.gov/en/languages](http://2020census.gov/en/languages).
- Host community events sharing how the census brings federal funds to communities and schools: [gwipp.gwu.edu/counting-dollars-2020-initial-analysis](http://gwipp.gwu.edu/counting-dollars-2020-initial-analysis).

Find more information on IASB's website at [www.ia-sb.org/census](http://www.ia-sb.org/census).