

CENSUS 101: WHY IT MATTERS FOR KIDS



THE BASICS

10
Years

The Constitution requires a count (or census) of the United States population **each decade**.



Census Day is observed **every 10 years on this date**. This year's Census Day is on **April 1, 2020**.

\$675 Billion

Census results determine the distribution of more than \$675 billion in federal funds each year nationally that impact public schools and communities.

4.6%

In the 2010 Census, the net undercount rate for **children ages 0-4 across the U.S. was 4.6%**.¹

To help address language differences, the census form is available in **13 non-English languages**, and the Census Bureau will provide video and print guides in **59 non-English languages**:



www.census.gov/programs-surveys/decennial-census/2020-census/planning-management/language-resources.html

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This year, there are three ways to complete the census—**online, by phone or by mail**.

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THE IMPACT ON IOWA

More information: www.ia-sb.org/census

4,726

In 2010, Iowa lost funding due to an undercount of young children. An estimated **4,726 children** were missed.²

23.2%

According to estimates from the 2010 census, the population of children in Iowa, ages 0-4, is 6.3% or 198,769; adolescents in Iowa, ages 5-18, is 16.9% or 533,206.³



Some of the education programs that have lost funds in Iowa each year since 2015 by undercounting include²⁻³:

- Special Education Grants
- National School Lunch Program
- Title 1 Grants to LEAs
- Head Start
- School Breakfast Program



Children at a **higher risk** of being missed include⁴:

- Children living in multi-family, rental & single parent households
- Children living below the poverty level
- Latinx children and children of color
- Children living with adults who are unemployed or didn't graduate high school

Sources

1 U.S. Census Bureau. www.census.gov/programs-surveys/decennial-census/2020-census/planning-management/final-analysis/2020-2017_04-undercount-children-analysis-coverage.html
2 George Washington University Institute of Public Policy. gwipp.gwu.edu/sites/g/files/zaxdzs2181/f/downloads/GWIPP%20Reamer%20Fiscal%20Impacts%20of%20Census%20

Undercount%20on%20FMAP-based%20Programs%2003-19-18.pdf
3 U.S. Census Bureau Quick Facts. www.census.gov/quickfacts/fact/table/IA,US/PST045219
4 Iowa Data Center. www.iowadatacenter.org/2020census/hardtocountareas

Bottom Line: Census Data is Collected Every 10 Years—Most of a Young Kid's Childhood. Join us to Ensure a Complete Count in 2020!