

Sample News Release

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CONTACT INFO



Strong public schools depend on effective leadership Invest in the future—get on board.

LOCATION— The Iowa Association of School Boards and **(Insert District Name)** urge Iowans passionate about education to consider running in the November 4, 2025, school board election. Public schools need strong leadership and governance to ensure a bright future for all children and communities across the state.

Strong leadership is critical to moving education forward in our state. School board members play significant roles in their communities—they must have leadership, vision and dedication. They are charged with accountability for student learning, determining educational goals, setting policy, overseeing school finances, and more.

School board members are elected to serve four-year terms, with elections taking place in odd-numbered years. Those elected receive no pay. Experienced school board members say the rewards of service lie in meeting the needs of children and communities.

(Insert quote from a current board member who is NOT up for election on the rewards of board service)

The **(Insert District Name)** has **(insert # of seats)** seats up for election on November 4. Nominations for open seats can be filed between August 25 and September 18. See all key dates and deadlines at www.ia-sb.org/getonboard.

Nomination papers for school board seats are available from the board secretary. **(Insert district office address, website, hours, etc.)** School board candidates must obtain the signatures of at least 1% of the qualified electors of the district or 50 electors, whichever is less, but at least 10 signatures.

For information on the rewards of board service, campaign finance disclosure law, conflict of interest, key dates, and candidate education, visit www.ia-sb.org/getonboard.

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