



GET ON  
BOARD



## EDUCATIONAL OPPORTUNITIES FOR SCHOOL BOARD CANDIDATES & NEW BOARD MEMBERS

### TUESDAY TALKS WITH IASB: SO, YOU WANT TO RUN FOR THE SCHOOL BOARD?

We are offering a Zoom webinar series for candidates to get up-to-speed on all elections-related topics. While we recommend that candidates attend all three, the first webinar on Aug. 17 is an essential first step for any individual interested in running for the board.

- **Aug. 17:** New Board Candidate Webinar—Overview/Candidate 101, Noon–1 p.m.
- **Aug. 31:** New Board Candidate Webinar—Legal and Ethical Campaigns, Noon–1 p.m.
- **Sept. 21:** New Board Candidate Webinar—Equity and Student Learning, Noon–1 p.m.

### IASB ANNUAL CONVENTION

**Wednesday & Thursday, Nov. 17–18, 2021**

*Iowa Events Center, Des Moines, IA*

Board members serve to make a difference for students and for their communities. The IASB Convention showcases innovations in education, how schools are raising the bar and tackling issues affecting students. You'll find inspiring speakers and countless ideas to make public schools strong!

This year's convention features two distinguished keynote speakers: **Brandon P. Fleming** (above), Assistant Debate Coach at Harvard University and Founder/CEO of the Harvard Diversity Project, and **Yong Zhao** (below), Foundation Distinguished Professor in the School of Education at the University of Kansas and professor in Educational Leadership at the Melbourne Graduate School of Education.

We are offering topics for both experienced and newly elected board members, as well as other important members of the governance team. Join us this November and learn together to deepen skillsets and build board unity. For more information, visit [www.ia-sb.org/convention](http://www.ia-sb.org/convention).



### WELCOME ABOARD: GET ORIENTED WITH IASB'S NEW BOARD MEMBER ACADEMY SERIES

Take advantage of the **Ready, Set, Govern!** series—all three workshops will set you on the road to success and include these critical topics to focus on as a new board member:

- Governing 101
- Meetings & transparency laws

# EDUCATIONAL OPPORTUNITIES FOR SCHOOL BOARD CANDIDATES & NEW BOARD MEMBERS

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- Policy basics
- Board's role in the budget
- Personnel matters
- Student learning
- Superintendent evaluation

## Ready, Set, Govern! New Board Member Onboarding Workshop

Wednesday, Nov. 17, 2021, 9–11:30 a.m. OR 1–3:30 p.m. (repeat offerings)

*Iowa Events Center, Des Moines, IA*

**Governing 101**—A foundational overview of board roles and responsibilities. We'll review fundamental board responsibilities, how your role relates to district staff, and provide a framework for helping you learn critical information about the district.

**Meetings and Transparency Laws**—The work of the board occurs at its meetings, so we'll acquaint you with handy information about common board meeting practices such as placing items on the agenda and other procedures. Plus, you'll learn about government transparency laws (Iowa Open Meetings Law) which set explicit responsibilities for boards to ensure public access to meetings and deliberations of the board, minutes and executive sessions.

**Policy Basics**—Boards have the authority to lead their districts by setting policies. Learn what policy is, legal requirements for policy alignment with state and federal law, policy development and review, and the role the administration plays in the implementation of policy. A firm command of your existing policies will help you answer countless early questions of board service—this session will help you prioritize where to start.

**Bonus!** All attendees of the Pre-Convention new board member onboarding workshop on Nov. 17 will receive a complimentary hardcopy of the 2021–22 School Board Member Handbook!

## Ready, Set, Govern! Finance & HR Digital Workshop

Thursday, Jan. 27, 2022, 6–7:30 p.m.

*Via Zoom*

**Board's Role in the Budget**—School finance is one of the most important topics for boards but can be one of the most complicated for new board members. We are here to help break down critical timelines such as publication, hearing, action and statutory deadlines for the budget; clarify the board's role in budget issues; learn why it's critical to unite under the same common messages when communicating to the public about the budget; and discover why audit reports are an integral part of the process.

**Personnel Matters**—Spring is the prime season for evaluating, hiring and terminating staff. Does the board have a role in this? Why or why not? How can the board make a difference, without undercutting the superintendent's authority? Clarify the work of the board, superintendent and other administrators around personnel matters.

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## Ready, Set, Govern! Student Learning & Superintendent Evaluation Digital Workshop

Thursday, Feb. 10, 2022, 6–7:30 p.m.

*Via Zoom*

**Student Learning**—High and equitable learning is something boards strive to accomplish for all students. But what does that mean? And how can it be accomplished? You're in luck—we'll get you up-to-speed on the importance of beliefs, keeping the focus on student learning, and how to support conditions for success. Before you know it, you'll be well on your way to setting clear, focused goals on student learning with your board.

**Superintendent Evaluation**—Iowa law requires boards to evaluate superintendents each year. This critical process includes many key steps, including a thorough review of the Iowa Standards for School Leaders, the evaluation process, and key dates. Additionally, it's important that boards learn how to conduct the superintendent evaluation as a team. You'll explore the board's role in superintendent evaluation and leave with a clear understanding of how to ensure this process is successful.



*Provided by the Iowa Association of School Boards*