



# IASB Update for AEA Superintendent Meetings—October 2025

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## Ensure Your District’s Voice is Heard at IASB’s Delegate Assembly & Annual Meeting

Wednesday, Nov. 19, 2025

**REGISTER DELEGATES BY NOV. 12!** The [Delegate Assembly & Annual Meeting](#) is an important annual event where member delegates gather to hold the annual meeting, set and approve the legislative platform, and convene nominating caucuses for open IASB District Director seats. This year’s meeting will also include updates to the [IASB Articles of Incorporation and Bylaws](#).

Take time to review the [Proposed IASB Legislative Platform](#), the [Proposed IASB Public Policy Agenda](#), and encourage your board to appoint a delegate and an alternate delegate to represent your district at Delegate Assembly on Nov. 19. **Note:** Your district’s delegate must be a board member.

If you have questions, please contact Stephanie Rousseau at [srousseau@ia-sb.org](mailto:srousseau@ia-sb.org).

## Learn the Latest—IASB BoardCon Opportunities for New Board Members, PreCon Workshops, General Sessions, & More

Nov. 19–21, 2025

### SCHED LAUNCH!

The [IASB BoardCon](#) online program has officially launched through [SCHED](#). Browse the official event schedule, sessions, speakers, and even build your own itinerary. [Get started today](#) and see how SCHED can enhance your BoardCon experience.

### CAN'T MISS OPPORTUNITIES FOR NEW BOARD MEMBERS

[BoardCon](#) is a prime opportunity to bring your new team together after elections. IASB's BoardCon supports your newly elected board members with a New Board Member track, including [Ready, Set, Govern!](#), which will cover foundational elements of good governance, such as understanding the governance roles of the board, management roles of the superintendent, and tips for fostering good communication to support an effective board-superintendent team partnership. Unable to attend at BoardCon? **This content will also be offered regionally throughout December and January!** [Find a location near you.](#)

In addition, newly elected board members are encouraged to attend [School Finance 101 PreCon workshops](#), Thursday education sessions handpicked for new board members, and the [Closing General Session Open Meetings training](#), designed for your teams to meet their training requirements together during BoardCon.

### INFORMATIVE PRECON WORKSHOPS

This year's [PreCon](#) features a variety of in-depth half-day workshops. Be sure to check out our featured guest workshop, [The Art and Science of Constructive Disagreement](#) with **Heather Sulejman**. This workshop is grounded in practical tools designed to help strengthen team dynamics while fostering trust and collaboration, making this a great opportunity to bring your team together to attend a workshop. [Learn more and register today!](#)

### OPEN MEETINGS LAW TRAINING OPPORTUNITY AT BOARDCON

**NO SPECIAL REGISTRATION REQUIRED!** Did you know that by attending this year's [Closing General Session](#) at IASB BoardCon you'll meet the new Open Meetings Law and Public Records Law training requirements? Be sure to stay until the end of the day on **Thursday, Nov. 20** for this essential, 90-minute hands-on training led by IASB staff experts. While this training is required for new board members, it is a great opportunity for your whole team to stay up to date. [Learn more.](#)

## TWO OUTSTANDING KEYNOTE SPEAKERS

**Thursday, Nov. 20, 2025**

This year, [IASB BoardCon](#) features two outstanding keynote speakers—[Thomas C. Murray](#) and [Anne Marie Anderson](#)!

What sets high-performing school boards apart? In award-winning education leader Thomas C. Murray's inspiring opening keynote, explore how boards can lead with a mindset for bold, student-centered leadership. Through stories, humor, and actionable takeaways, attendees will reflect on their leadership and leave empowered to drive positive change in their districts. Read Thomas' [full biography](#) and learn more about the [Opening General Session](#).

Over lunch, award-winning speaker, author, and broadcaster Anne Marie Anderson will help board members reconnect with the heart of their service—understanding how their everyday leadership leaves a lasting mark. Through humor, authentic stories, and meaningful insight, attendees explore how to lead with clarity, compassion, and confidence—even when the impact isn't immediately visible. Read Anne Marie's [full biography](#) and learn more about the [Second General Session & Luncheon](#).

## WHEN SHOULD WE REGISTER?

**SECURE SPOTS IN YOUR FAVORITE WORKSHOPS!** You can register staff, board members not up for election, and unopposed incumbents now to save time later. Register candidates and board members elect from **November 7-13**. For questions regarding BoardCon registration during election years, see our [Election Registration FAQ](#).

**STAY UP TO DATE ON IASB BOARDCON HAPPENINGS.** Be sure to bookmark the [IASB BoardCon homepage](#) so you have the latest BoardCon news and updates at your fingertips!

If you have questions, please contact Emily Miller at [emiller@ia-sb.org](mailto:emiller@ia-sb.org).

## IASB Member Survey Open Now

**YOUR VOICE MATTERS!** The [IASB Member Survey](#) is now open for all current members. It takes less than 10 minutes, and your feedback will directly shape IASB's programs, services, and advocacy priorities. Survey closes December 15. Click [here](#) to begin the survey.

If you have questions, please contact Jen Woodley at [jwoodley@ia-sb.org](mailto:jwoodley@ia-sb.org).

## Registration Open Now for the December ISFLC Conference

**Dec. 17–18, 2025**

**REGISTER TODAY!** ISFLC conferences are excellent opportunities for new or aspiring superintendents and school business officials to expand their knowledge and skills. [The ISFLC December Conference](#) on **Dec. 17–18** is the first of two conferences offered in the winter as part of

the [Iowa Superintendents Finance and Leadership Consortium \(ISFLC\)](#) program. [Browse this year's track offerings](#) and stay tuned for general session topics and speakers!

Unable to attend in December? Save the date for the [February ISFLC Conference](#) on **Feb. 18–19, 2026**. Online registration will open in December 2025! [Learn more](#).

If you have questions, please contact Emily Miller at [emiller@ia-sb.org](mailto:emiller@ia-sb.org).

## IASB Training Options—Open Meetings & Public Records Training

Iowa law requires all newly elected or appointed school board, AEA, and community college board members to complete training on open meetings and public records. IASB offers a simple 90-minute session that is IPIB-approved, designed specifically for Iowa board members, and includes a certificate of completion.

While only new members (newly appointed or elected after July 1, 2025) are required by law, IASB encourages all board members to participate annually to stay current, confident, and compliant. Please mark your calendar for upcoming training opportunities and share this information with your board. Learn more: [Open Meetings & Public Records Training](#).

If you have questions, please contact Jen Woodley at [jwoodley@ia-sb.org](mailto:jwoodley@ia-sb.org).

## Mark Your Calendar—Day on the Hill 2026 Scheduled for Monday, Jan. 26

### Monday, Jan. 26, 2026

Iowa's Area Education Agencies (AEAs), Iowa Association of School Boards (IASB), and School Administrators of Iowa (SAI) invite you to the 2026 [Day on the Hill](#)! This advocacy event will begin at the State Historical Building in the morning for an optional brief session on talking points and logistical information for advocating at the Capitol. Following the training, attendees will head to the Capitol to meet and network with legislators in the rotunda and to support the displays showing innovative programs and initiatives happening in Iowa public schools. **Note:** There are two pre-training webinars prior to Day on the Hill. Be sure to register so you're in-the-know before [Day on the Hill](#)!

If you have questions, please contact Emily Miller at [emiller@ia-sb.org](mailto:emiller@ia-sb.org).

## IASB 2024–25 Measures of Success Report

The Iowa Association of School Boards (IASB) has released its [2024–25 Annual Report](#), spotlighting strong results in advocacy, member services, and school board development across the state. [Learn more](#).

If you have questions, please contact Jen Woodley at [jwoodley@ia-sb.org](mailto:jwoodley@ia-sb.org).

## Stop the Prop—A Statewide School Safety Campaign

**A SIMPLE MESSAGE. BIG IMPACT.** [Stop the Prop](#) is a school safety awareness campaign developed by the Iowa Association of School Boards (IASB) to encourage one clear action: **Always keep school doors shut and secure.** The fact is, open or propped exterior doors can compromise the safety of students, staff, and visitors. The [Stop the Prop](#) campaign reinforces the importance of everyday actions that support secure school environments—without requiring major investments or changes to infrastructure. Interested in bringing Stop the Prop to your district? Click [here](#) to fill out the form and receive:

- Stop the Prop door stickers for high-visibility reminders at key entry points.
- Digital campaign materials for newsletters, announcements, and social media.
- Customizable templates for press releases, internal communications, and community outreach.

We're proud to recognize [Colfax-Mingo Community Schools](#) and [Southeast Warren Community Schools](#) as early adopters of the campaign. These districts are leading the way in reinforcing a strong culture of safety and awareness. If your district chooses to participate, make sure to snap a photo and tag IASB on social media!

If you have questions, please contact D.T. Magee at [dmagee@ia-sb.org](mailto:dmagee@ia-sb.org).

## Timely Tools & Resources

### EPISODE 2: *SAFE & SOUND*—SCHOOL SAFETY IN IOWA—GEOCOMM CRITICAL INCIDENT MAPPING

**LISTEN NOW!** In this episode, John Shanks from GeoComm joins us to discuss Iowa's Critical Incident Mapping program. The State of Iowa has contracted with GeoComm to provide schools with detailed indoor and outdoor GIS maps and mapping software to support emergency response. These tools empower schools and first responders to visualize incidents in real time, improve communication, and decrease response times. GeoComm will also provide secure web and mobile access to maps and critical information—at no cost to schools. [Check out the Iowa Portal](#) and [listen now!](#)

If you have questions, please contact D.T. Magee at [dmagee@ia-sb.org](mailto:dmagee@ia-sb.org).

## NEW BOARD MEMBER ONBOARDING RESOURCES

With the election just weeks away, now is the time to line up onboarding resources to support your newly elected board members. IASB is here to help! Our [Onboarding—Where to Begin?](#) tool serves as a guide for board teams and newly elected board members to craft intentional ongoing learning experiences over the course of first year of service. Our [Eight Key Roles and Responsibilities of School Boards & Superintendents](#) resource helps clarify the distinct and collaborative nature of the

work of the board and superintendent building a foundation for effective communication and trust. Visit the [IASB website](#) for these and other resources devoted to individual and board-superintendent team activities to successfully onboard your new board members.

If you have questions, please contact Katherine Solan at [ksolan@ia-sb.org](mailto:ksolan@ia-sb.org).

## 2025 SCHOOL BOARD ELECTIONS—*CANDIDATE WEBINAR* DATES, RECORDINGS, & RESOURCES

IASB's [Candidate Webinar Series](#) is your go-to resource for anyone considering a run for the school board—or for current board members who want to sharpen their understanding of key issues. These fast-paced, one-hour sessions offer practical guidance, legal insights, and essential governance knowledge, all from IASB staff and trusted experts.

**Register now for these upcoming Webinars—All Held Noon–1 p.m. via Zoom**

- **Aug. 13 (Recording)**—[Running for the School Board 101: Essential Tips for Candidates](#)
- **Sept. 3 (Recording)**—[Legal & Ethical Campaigns for the School Board](#)
- **Sept. 24 (Recording)**—[The Building Blocks of Financial Advocacy](#)
- **Oct. 15**—[Student Learning: Do Boards Really Make a Difference?](#)

**All above webinars are free and will be recorded!**

For essential election resources, testimonials from current board members, and more, visit [IASB's Get on Board webpage](#).

If you have questions, please contact Jen Woodley at [jwoodley@ia-sb.org](mailto:jwoodley@ia-sb.org).

## Upcoming Events

**Oct. 15:** [Candidate Webinar: Student Learning: Do Boards Really Make a Difference?](#)

**Nov. 20:** [Delegate Assembly & Annual Meeting](#)

**Nov. 19–21:** [IASB BoardCon & Trade Show](#)

**Jan. 20:** In-Depth Advocacy Webinar—Condition of the State

**Jan. 22:** In-Depth Advocacy Webinar—Condition of the Budget

**Jan. 26:** [Day on the Hill with Iowa's AEAs, IASB, & SAI](#)

For a complete listing, visit [www.ia-sb.org/learninghub](http://www.ia-sb.org/learninghub).