



# IASB Update for AEA Superintendent Meetings September 2023

## Timely Tools & Resources

### 2024 COLLECTIVE BARGAINING TIMELINE

IASB has created a comprehensive timeline to help guide districts through the 2023–24 collective bargaining process. [Use the timeline](#) to familiarize yourself with best practices, impasse procedures and key dates. Visit [IASB's Collective Bargaining webpage](#) for additional tools and resources.

If you have questions, please contact Anna Harmon at [aharmon@ia-sb.org](mailto:aharmon@ia-sb.org).

### FY 2025 SCHOOL PLANNING CALENDAR TEMPLATES

It is the responsibility of the superintendent to develop the school calendar for recommendation, approval, and adoption by the board annually. Per [Iowa Code 279.10](#), the board shall hold a public hearing on any proposed school calendar prior to adopting the school calendar. Visit IASB's [Legal Authority & School Calendars](#) webpage to access available calendar templates.

If you have questions, please contact Marte Brightman at [mbrightman@ia-sb.org](mailto:mbrightman@ia-sb.org).

### 2023 SCHOOL BOARD ELECTIONS—WEBINAR DATES & UPCOMING RESOURCES

This year's school board election is held in conjunction with the general election on November 7. As you reach out or hear from candidates in your community, be sure to ask them to register for these complimentary webinars! They are invaluable for first-time candidates, and a great refresher for candidates running again.

- **WATCH NOW:** [Running for the School Board 101: Essential Tips for School Board Candidates](#)  
[View Presentation PDF](#)
- **WATCH NOW:** [Legal & Ethical Campaigns for the School Board](#)  
[View Presentation PDF](#)  
[View Outline for New School Board Candidates](#)  
[View SOS Candidate's Guide to the School Election](#)
- [Student Learning: Do Boards Really Make a Difference?](#) September 21, Noon–1 p.m.
- [The Building Blocks of Effective Relationships with Your Legislators](#), October 19, Noon–1 p.m.

Visit [IASB's Get on Board webpage](#) for essential election resources, testimonials from current board members and additional information.

If you have questions, please contact Marti Kline at [mkline@ia-sb.org](mailto:mkline@ia-sb.org).

## PERUSE THE MOST RECENT *POLICY PRIMER*

**NOW AVAILABLE.** The June 2023 *Policy Primer* highlights policies that have been updated following the adjournment of the 2023 Iowa General Assembly in the [IASB Policy Reference Manual](#).

If you have questions, please contact Marte Brightman at [mbrightman@ia-sb.org](mailto:mbrightman@ia-sb.org).

## Build Better Trust Between Your Board-Superintendent Team with a Free Webinar

**FREE FOR IASB MEMBERS.** Trust is a vital component of a strong board-superintendent team partnership. How can a board and superintendent work to ensure they create a balanced relationship based on trust—especially as new members are added to the team? What does it mean to be an adaptive transformational leader as a board member or as a superintendent, and how can you become one?

On Tuesday, October 3, join [Bill de la Cruz](#) (2023 Annual Convention keynoter and workshop facilitator) and IASB staff for a [provocative discussion](#) on the critical board-superintendent relationship and what you can do to foster team success. They'll also showcase two new tools that clarify role and responsibilities and provide a roadmap for onboarding new board members. [Register today.](#)

If you have questions, please contact Emily Rhodes at [erhodes@ia-sb.org](mailto:erhodes@ia-sb.org).

## Ensure Your District's Voice is Heard at IASB's Delegate Assembly & Annual Meeting

**REGISTER DELEGATES BY NOVEMBER 10.** The [Delegate Assembly & Annual Meeting](#) is an important annual event where member delegates gather to hold the annual meeting, set and approve the legislative platform, and convene nominating caucuses for open IASB District Director seats. Visit [IASB's website](#) to learn more and register now.

If you have questions, please contact Taylor McGill at [tmcgill@ia-sb.org](mailto:tmcgill@ia-sb.org).

## New (and Aspiring) Superintendents—Take Advantage of a Free Learning Opportunity Tailored to Fit Your Needs

**LAST CHANCE TO REGISTER.** Superintendents new to Iowa and new to the role are invited to join us on Tuesday, September 19, for a complimentary one-day conference focused entirely on key concepts in Iowa's funding of school districts. This conference, jointly hosted by IASB and the [Iowa Superintendents Finance and Leadership Consortium \(ISFLC\)](#), will cover information on Dillon's

Rule vs. Home Rule, review basic school finance formula principles, and learn about Iowa's school finance formula.

IASB school finance experts are on hand all day to answer both general and district-specific questions, review key financial information like unspent authorized budget, solvency ratio, enrollment trends, and current/trending legislative issues. Registration is complimentary for superintendents new to Iowa and/or new to the superintendency, whose district(s) are members of IASB. Visit [IASB's website](#) for additional information and to register today.

If you have questions, please email Roark Horn at [roark.r.horn@uni.edu](mailto:roark.r.horn@uni.edu).

## Learn the Latest—Convention General Sessions & Pre-Convention Workshops

### THREE OUTSTANDING KEYNOTE SPEAKERS

The [78th IASB Annual Convention](#) will feature three outstanding keynote speakers: [Ravi Hutheesing](#), [Chuck Underwood](#) and [Bill de la Cruz](#)!

Ravi will kick off Convention with a dive into how our education philosophy needs to teach students how to pivot, an essential skill to becoming a lifelong learner that can successfully navigate an ever-changing world. Read Ravi's [full biography](#) and learn more about the [Opening General Session](#).

Chuck will entertain and engage you over lunch with strategies, anecdotes and key takeaways to understand and interact with people from any of the six living generations. Read Chuck's [full biography](#) and learn more about the [Second General Session & Luncheon](#).

Bill will close out the day as he challenges, engages, and informs us on the fundamental aspects and concepts of conflict, and how as leaders we can effectively solve conflict when we practice leading with an adaptive mindset at the board table. Read Bill's [full biography](#) and learn more about the [Closing General Session](#).

### EIGHT FANTASTIC, INFORMATIVE PRE-CONVENTION WORKSHOPS

Start Convention off on the right foot with our fantastic lineup of [Pre-Convention Workshops](#)! Whether you're a brand new board member, or a seasoned pro, we have a workshop for you.

New board members can take advantage of the [Ready, Set, Govern! workshop](#), which will cover foundational elements of good governance, such as understanding the roles of the board and superintendent and tips for fostering good communication to support an effective board superintendent partnership. We'll also review policy and explore strategies for responding to questions or concerns from our community and staff. This content is also being offered [regionally in December and January at 16 district sites across Iowa](#).

Seasoned board members can level up their knowledge with our popular, informative [School Finance 101, 201 and 301 workshops](#). School Finance 101 provides an introduction and overview of basic school finance concepts and terminology. School Finance 201 covers authorized budgets, unspent balance and real-world data trends. School Finance 301 allows experienced board members to take

an in-depth analysis of important concepts like cash/fund balance, spending authority, use of the School Budget Review Committee and more.

Board members (experienced and new!) can learn to cultivate board-superintendent team trust from keynote speaker [Bill de la Cruz](#), and hone your leadership skills through innovative strategies, techniques and approaches with [Ray Lauk](#).

**STAY UP-TO-DATE ON CONVENTION HAPPENINGS.** Be sure to bookmark [IASB's Convention homepage](#) so you have the latest Convention news and updates at your fingertips.

## Upcoming Events

**September 19:** [ISFLC New Superintendents' Conference](#)

**September 21:** [Student Learning: Do Boards Really Make a Difference? \(Webinar\)](#)

**September 25–27:** [COSSBA Federal Advocacy Conference](#)

**October 3:** [Onboarding and Building Trust with Board Members and the Superintendent \(Webinar\)](#)

**October 19:** [The Building Blocks of Effective Relationships with Your Legislators \(Webinar\)](#)

**November 15:** [Delegate Assembly](#) & [Pre-Convention Workshops](#)

**November 16:** [Annual Convention & Trade Show](#)

**November 17:** [Board Presidents' Workshop](#)

**December 13–14:** [December ISFLC Conference](#)

**December & January:** [Ready, Set, Govern! Regional New Board Member Onboarding Workshops](#)

**January 30:** Day on the Hill Pre-Training: Deeper Dive into the Issues with AEA, IASB & SAI Lobbyists (Webinar)

**February 7:** Day on the Hill Pre-Training: State of the Budget & the Impact on AEAs (Webinar)

**February 12:** Day on the Hill Pre-Training: Advocacy & Issue Discussion

**February 13:** Day on the Hill

For a complete listing, visit [www.ia-sb.org/learninghub](http://www.ia-sb.org/learninghub).