



IASB Update for AEA Superintendent Meetings December 2022

Advocacy Efforts Take Center Stage

PERUSE THE 2023 LEGISLATIVE PLATFORM, PUBLIC POLICY AGENDA & MORE

IASB's [2023 legislative platform](#), which was approved during IASB's Delegate Assembly & Annual Meeting on November 16, details legislative beliefs and legislative resolutions to support high-quality, equitable public education in Iowa. Visit the [Iowa School Board Advocacy Agenda](#) webpage for more information on the 2023 legislative platform, public policy agenda, and a summary of the 2022 legislative session in order to aid your advocacy efforts.

If you have questions, please contact Michelle Johnson at mjohnson@ia-sb.org.

STUDENT SUCCESS AMBASSADOR PROGRAM—BOLSTER BOARD MEMBER ADVOCACY SKILLS

The goal of IASB's **brand-new** [Student Success Ambassador Program](#) is to create a cadre of school board members with the commitment and skills to be effective, visible ambassadors for student success and public schools. Additionally, ambassadors will strive to further IASB's public policy agenda through concentrated outreach and engagement on traditional media, social media, and engagement with community groups.

IASB is launching two options to engage school board members in raising that public awareness during 2023: An intensive Communications 360 Workshop for up to 30 board members who agree to partner with IASB in media and social media outreach locally in 2023; and resources/webinars for all members on media relations and social media visibility. Visit [IASB's website](#) for more information on the Student Success Ambassador Program and how to get involved.

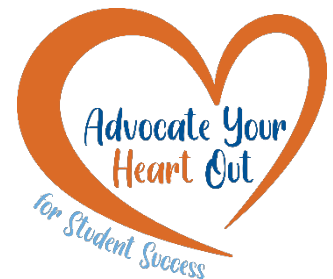
If you have questions, please contact Michelle Johnson at mjohnson@ia-sb.org.

ADVOCATE YOUR HEART OUT FOR STUDENT SUCCESS DURING DAY ON THE HILL

This Valentine's Day we invite you to join us at the Capitol to advocate your hearts out for student success. Students are at the forefront of everything you do as school board members—so let's make our voices heard loud and proud for legislation and policies that can lead to improved student achievement—and ultimately success for **ALL** students in Iowa.

This year, we are offering two optional 30-minute pre-conference sessions for new-to-intermediate advocates; and for advanced advocates.

If you have questions, please contact Tiffany Rudd at truidd@ia-sb.org.



Enrich & Expand Your Superintendency Skills with Upcoming ISFLC Events

ISFLC conferences are excellent opportunities for school leaders aspiring to the superintendency to further develop their knowledge base and skills. The [ISFLC December Conference](#) on December 14–15, 2022 is the first of two conferences offered in the winter as part of the [Iowa Superintendents Finance and Leadership Consortium \(ISFLC\)](#) program. These conferences are developed for current and aspiring superintendents, as well as school business officials. All session tracks are led by Iowa experts with skills and expertise in identified criteria areas.

Can't attend the conference in December, or simply want to expand your knowledge base? The [ISFLC February Conference](#) will take place February 22–23, 2022 at a new location—the Sheraton in West Des Moines. Visit [IASB's website](#) to learn more about the seven thought-provoking tracks offered at the December and February conferences, and register today.

If you have questions, please contact Tiffany Rudd at truidd@ia-sb.org.

Check Out General Session Recordings, Photos & More from Convention

Thank you to everyone who attended, presented, sponsored or exhibited at this year's 77th IASB Annual Convention! It was an amazing event, and we were so excited to see so many school board members in attendance, learning not only from our esteemed presenters, but also, from one another.

MARK YOUR CALENDAR. We are already hard at work planning our 78th IASB Annual Convention & Trade Show on Nov. 15–17, 2023. In the meantime, we invite you to re-live the excitement of this year's event—visit [IASB's website](#) to watch general session recordings, check out convention photos and more.

If you have questions, please contact Tiffany Rudd at truidd@ia-sb.org.

SAVE THE DATE!

78TH IASB
ANNUAL CONVENTION
Nov. 15–17, 2023

Upcoming Events

Dec. 14–15: [December ISFLC Conference](#)

Jan. 27–28: [Communications 360 Workshop](#)

Feb. 9, 15 & 16: Certified Budget Workshops

Feb. 14: [Day on the Hill](#)

Feb. 22–23: [February ISFLC Conference](#)

For a complete listing, visit www.ia-sb.org/learninghub.