



Student Learning: Do Boards Really Make a Difference?


An IASB Webinar
Thursday, Sept. 21, 2023




1

Meet the Presenters






Lou Ann Gvist
Board Development Director, IASB
lgvist@ia-sb.org




Kathy Roethler
Board President,
Emmetsburg Schools



Michael Trettin
Board Member,
Waukeel Schools

2



Engagement

3



QUICK POLL

Who is participating?

- Candidate
- Former board member
- Current board member
- Superintendent
- Business manager/
Board secretary
- Other



4



Goals for Today

- Discuss big picture for board service—
focusing on ***all*** students.
- Explore how boards positively impact
student learning.
- Learn how board teams keep the focus on
student learning.

5



Goal 1

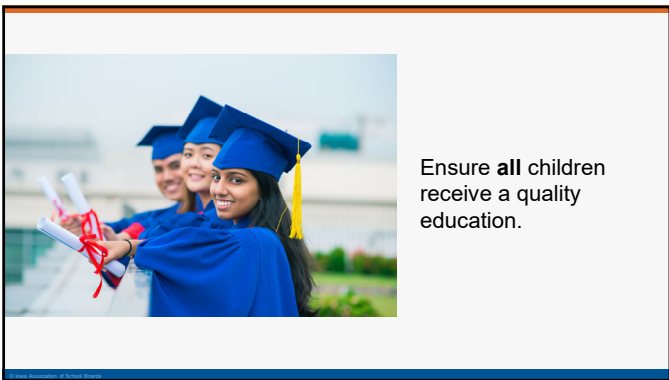
**Discuss big picture of
board service:**
*focusing on high and equitable
education for all students.*



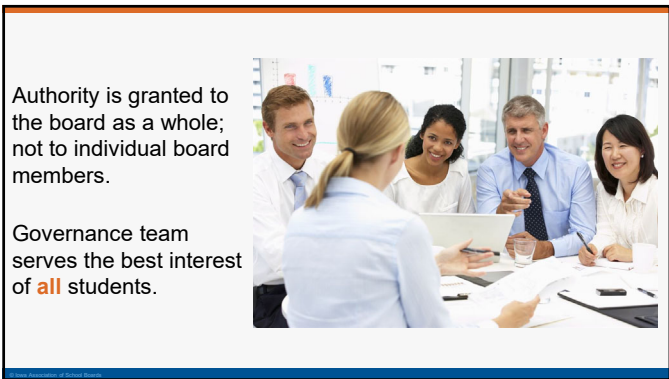
6



7



8



9



10

”

Of course parents want the best for their own children. That’s their job. As a school board member, it’s my job to want the best for each and every child.

An Iowa School Board Member

11


On serving
all children.

Discussion

As a potential new board member, what’s important to keep in mind?

What can help you grow in your viewpoints and understanding?

12




On serving
all children.

Discussion

How can boards keep the focus on serving **all** students?

13



QUICK POLL

Which areas will be your first focus of learning?

- Teaching and student learning
- School finance
- Policy
- Legislative issues
- Mental health
- I mean, all of it!



14



Questions?

15



Goal 2

Explore how boards positively impact student learning.



16



School boards **CAN** and **DO** make a positive difference for students.



Iowa students actively learning

17



Vision
& Goals



Support



Monitor

18



Vision & Goals
Support
Monitor


Discussion

What does the board's role in this work look like?


What else is important to think about?

19

Questions?




20



Goal 3

Learn how board teams keep the focus on student learning.



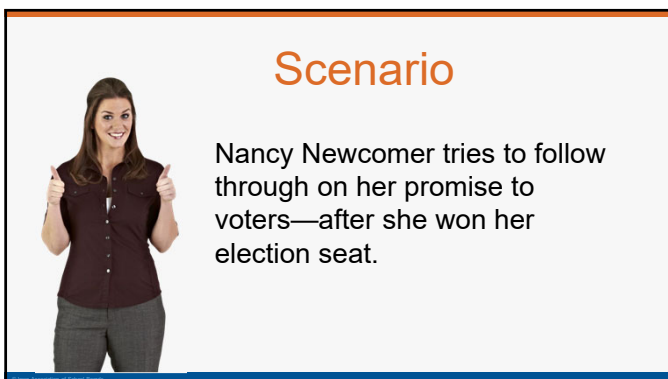
21



22



23




24

Scenario


Board candidate, Nancy Newcomer, ran for the school board for the primary reason to reopen the beloved, historical Truman Elementary, the neighborhood school that the previous board had closed. After all, the Truman students deserve their own school! As PTO president of Truman Elementary, Nancy was successful and won a seat on the school board.

True to her word, shortly after the election, Nancy met with the superintendent and board president to pursue ways to get reopening the school on an upcoming board agenda.



25

Insights and Advice



26



27



QUESTIONS?
email boarddev@ia-sb.org
phone (515) 247-7046
web www.ia-sb.org

Ask Me!

28

Upcoming Candidate Webinar—Register Today!

The Building Blocks of Effective Relationships with Your Legislators
Thursday, October 19, 2023
Noon–1 p.m.

Visit www.ia-sb.org/getonboard for more information.

29

Mark Your Calendars!

78th IASB Annual Convention & Trade Show
Nov. 15-16; Iowa Events Center, Des Moines

New Board Member Onboarding Workshop:
Ready, Set, Govern!
Wednesday, Nov. 15

Convention
Thursday, Nov. 16

Visit www.ia-sb.org/convention for more information.

30



*Vision & Voice for
Public Education*

www.ia-sb.org



31
