IASB® BoardCon Sponsorship Logo Specifications

The Iowa Association of School Boards® (IASB®) offers exciting sponsorship opportunities at our annual cornerstone event—BoardCon! Please review the following guidelines to ensure your logo looks its best.

Logo Specifications

Sponsor logos are used in signage at convention and in the online program (SCHED). To facilitate the hand-off of your logo to IASB, use the information below.

FILE FORMAT

Vector EPS (such as an Adobe Illustrator EPS) or Adobe Illustrator (AI) file with all fonts converted to outlines. This file format is preferred because vector-based art can be resized without degrading shape or color.

If a vector file is not available, we recommend sending the largest/highest resolution PNG or JPEG version of your logo possible.

COLOR

Full color (CMYK, RGB, and/or Pantone® spot colors) logo files. Please note that colors may vary slightly between printed (pocket guide and signage) and online (SCHED) publications. We recommend sending a zip archive/folder containing both color formats, if available.

How to Submit Your Logo

Logo Deadline: Logo files must be submitted by Sept. 1, 2025.

Please email your submissions to **boardcon@ia-sb.org**. If you have multiple files, combine them in a zip archive/folder first.

Questions?

Please email **boardcon@ia-sb.org** or call (515) 247-7036.