

IASB District Director Statement of Candidacy

Candidates for the position of District Director of the Iowa Association of School Boards should possess, at a minimum, the following qualifications:

- Demonstrated leadership and involvement on a local board of education.
- Demonstrated participation in IASB activities.
- Strong supporter of public education in Iowa.

Please supply information requested in all categories and return to: Stephanie Rousseau, Executive Assistant, Iowa Association of School Boards, 6000 Grand Avenue, Des Moines, IA 50312-1417 or by email at srousseau@ia-sb.org.

-- Must be in IASB office no later than Wednesday, October 29, 2025 --

(Please feel free to supply additional information)

Name: Dr. Jerod Work

Address (Home):
526 2nd Ave NE, Sioux Center, IA 51250

Telephone: (952) 237-3916

Address (Office):
128 20th Street SE, Sioux Center, IA 51250

Telephone: (712) 722-1090

Email:
Jerod.Work@scwarriors.org

Occupation: Radio DJ, Pharmacist, entrepreneur, business owner

School Board(s):
Sioux Center Community School District

Years Service as Board Member:
In my 12th year

Present Term of Office Expires: 2025

School Board Activities (Local Level):

Serving in my third term (12th year) on the Sioux Center Community School District Board of Directors, first elected in 2013; Board Vice President [current and many past years]; Facilities Committee [current]; Board representative to Siouxland Conference Committee [current]; Board representative to the Joint-Use Committee with the City of Sioux Center and Dordt University [current]; Financial Audit Member; Negotiations Committee [every year on Board]; completed Standards for Effective School Boards Self-Assessment, Board workshop, and visioning with Lou Ann; District Advisory Committee [past]; Student Advisory Committee [past]; multiple (successful!) Bond Committees; numerous new building/construction committees; several Superintendent/Administration search committees.



School Board Activities (State Level, including IASB Activities):

Current IASB District #1 Director (third year of first term); IASB Audit & Finance Committee (current); Multiple Convention Volunteer roles, including: Caucus Chair, Session Host, Annual Board Awards presenter, Ballroom Greeter; Attend IASB Convention every year that I have been on Board (including virtual event the year of covid!); Sioux Center's Delegate for Delegate Assembly (multiple years); Individual Achievement Award (multiple years); numerous regional IASB workshops and events.

School Board Activities (National Level):

Nothing yet, but planning to attend the 2026 COSSBA National Conference in Louisville, KY.

Special Interests, Activities and Recognition:

First and foremost, I relish watching my boys participate and compete in many Sioux Center Warrior activities, including fine arts, academics, and athletics. I have also coached them in many sports over the years, of which I thoroughly enjoy and have fond memories. When they are not participating in a multitude of school activities, as a family, we delight in watching and attending a myriad of concerts and sporting events together. We also love to travel, and many hours and miles are traversed in the great outdoors, through hiking and biking. Lastly, but certainly not least, I enjoy serving my community and giving my time through teaching the youth at our church, coaching our youth, and serving on the boards of Sioux Center Health Foundation, ViBella Serves, and, of course, the Sioux Center Community School District and IASB. Beyond chasing sons around for their events and volunteering for the community, I enjoy continuing education and personal development, both in my career field and in leadership qualities and advancement. Teaching and giving lectures in the wellness, nutrition, and healthy lifestyle space is also a gratifying pastime.

In terms of recognition, I recently completed Leadership Sioux Center and have achieved the Individual Achievement Award numerous times.

Other Comments Including Personal Qualifications for IASB Leadership:

It's been an honor to serve as District #1 Director on the IASB Board for the past three years, representing Northwest Iowa with integrity and authenticity. I've worked alongside fellow directors to support local boards, strengthen leadership development, and advocate for student-centered policy across the state. As a business owner, I bring a solid financial background to the Audit & Finance Committee, on which I serve at IASB.

Locally, I've served on the Sioux Center School Board for over a decade, helping guide our district through growth, strategic planning, and evolving student needs. These experiences have deepened my understanding of governance, finance, and the importance of responsive leadership.

Education has always been a personal passion. I come from a family of educators—my parents, in-laws, siblings, and extended family have all served in public education. Growing up with schoolteachers instilled in me a deep respect for the profession and a belief in the power of education to shape lives. I've pursued lifelong learning through graduate studies and adjunct teaching roles at Northwestern College and Northwest Iowa Community College. I also previously served as a State Board Director for the Iowa Pharmacy Association in a similar elected role.

I remain energized by the work, grateful for the relationships, and committed to serving our schools and communities with vision, humility, and heart.



Please comment on your willingness and availability to serve as IASB District Director

Having served the past three years as District #1 Director on the IASB Board, I remain fully committed and available to continue in this role. It has been a privilege to collaborate with fellow board members and IASB staff in support of Iowa's public schools, and I've greatly valued the opportunity to represent the voice of Northwest Iowa.

My schedule allows me to be present, engaged, and responsive to the responsibilities of this position—including board meetings, regional events, and BoardCon. I've previously served in similar statewide leadership roles, including on the Iowa Pharmacy Association Board, and I continue to enjoy the collaboration, learning, and shared purpose that come with this work.

I would be honored to continue serving alongside passionate, student-focused leaders from across the state and to help advance IASB's mission of strengthening public education.

Please explain your philosophy of what you believe the role of IASB should be to assist Iowa school boards and strengthen public education:

Two words come quickly to mind: support and advocacy. We have experienced, locally, the support that IASB gives to the individual School Boards. Whether it is with tools like policy review and directed workshops or guidance on critical issues like fiduciary responsibility and changing state laws, IASB is always at the ready to provide its support and expertise. Personally, I greatly enjoy the yearly convention that IASB hosts, and the inspiration, motivation, and education it provides to make us a more effective and engaged Board. We have great Board memories at convention! Advocacy is the second quality. It is vividly apparent, the passion and pride that IASB has for public school education! They are unyielding advocates to the general public as well as the state government, standing up for and fighting for what is best and needed to continue the great legacy of public education in the state of Iowa. We know without question that IASB represents the education of our students and families and has consistent "boots on the ground" backing our shared charge.

