



Success for All Students: IASB Strategic Plan



Mission

To educate, support, and inspire public school boards in their pursuit of world-class education for all students in Iowa.

Vision

All Iowa school boards demonstrate effective governance practices to foster commitment to a vision of success for all students, bring voice to the needs of the community, and ensure that Iowa public schools lead the nation.

Values

Service | Innovation | Accountability

Goals & Strategies for 2022–25

GOAL 1: TO PROVIDE RESOURCES AND ENGAGE BOARD MEMBERS WITH BOARD DEVELOPMENT OPPORTUNITIES THAT MEET MEMBER NEEDS FOR EFFECTIVE GOVERNANCE.

- **Strategy 1:** Support districts in recruiting school board candidates and in educating/onboarding new board members, helping them prepare for their governance roles.
- **Strategy 2:** Continue to strengthen the structure and content for board member training on relevant and timely issues impacting students and districts.
- **Strategy 3:** Enhance member engagement in board learning through continued innovation and exploring alternative formats, content, and marketing efforts.
- **Strategy 4:** Provide targeted support to superintendents, business officials, board secretaries and school attorneys to enhance unity, sustainability and efficiency of the governing team.
- **Strategy 5:** Ensure relevancy and integrate affiliated programs as a mission-driven extension of IASB services for the board/superintendent team.

GOAL 2: TO PROMOTE UNDERSTANDING OF AND ADVOCATE FOR THE NEEDS OF ALL STUDENTS AND PUBLIC EDUCATION.

- **Strategy 1:** Develop and promote key public policy that drives student-centered educational opportunities in public schools.
- **Strategy 2:** Grow, equip, and maintain a strong network of school board members to effectively advocate for the needs of all students.
- **Strategy 3:** Facilitate relationship-building opportunities between board members, community members, and legislators.
- **Strategy 4:** Equip school board members to engage external/community stakeholders in advocacy for all students and public education.
- **Strategy 5:** Position IASB as a leading statewide resource for the media on education issues.



GOAL 3: TO ENHANCE ORGANIZATIONAL EFFICACY, RESPONSIVENESS AND CAPACITY.

- **Strategy 1:** Identify and focus on high-impact, high-need, high-engagement services. Abandon or streamline services which have limited impact or need.
- **Strategy 2:** Continue to implement strategies to enhance member outreach.
- **Strategy 3:** Strengthen IASB's risk management practices, including cybersecurity, disaster recovery planning, and incident response plans.
- **Strategy 4:** Ensure our human resources are highly competent with the skills needed to support IASB's goals and to meet member needs.
- **Strategy 5:** Grow and align financial resources for expanded capacity to meet IASB's mission, vision, and strategy in a fiscally responsible manner.