MEASURES OF SUCCESS
IASB Annual Report, Fall 2020

IASB Iowa Association of School Boards

BOARD TEAM DEVELOPMENT

1,165
member attendees at 2019 IASB Annual Convention, representing **88.3% of member boards**

70.4%
newly elected board members taking part in IASB board development **within 3 months** of the 2019 school board election

99.4%
membership of Iowa school boards

3,691
member registrations in IASB formal learning programs (conferences, workshops, webinars)

77
custom in-district workshops for board/superintendent teams

MEMBER RESOURCES

447,156
annual visits to **ia-sb.org website**

31,940
resource downloads annually

41
new or updated sample policies

49
DataBoost and **DataDashboard resources**, providing comparative info on school trends and issues to inform decision making at the board table

87%
boards subscribing to IASB Policy Reference Manual service

325
districts included in Teacher Compensation and Benefits Toolkit

ADVOCACY

300+
boards submitting priorities in IASB Call for Legislative Priorities

55
education bills worked on in 2020 Iowa legislature

1,580
Facebook page likes

4,771
Twitter followers

$89.6 million
increased funding for public schools with 2.3% SSA passed in 2020 session

Top Advocacy Issues
- Supplemental State Aid
- Telehealth/Mental Health
- Transportation Equity
- Online Learning Flexibility

MEASURES OF SUCCESS
IASB Annual Report, Fall 2020
(CONTINUED)

IASB
Iowa Association
of School Boards

🤝 AFFILIATED PROGRAMS

12
value-added affiliated programs to support members with a strong return on investment

$36.8 million
direct claim payments for member property/casualty losses through the **Safety Group Insurance Program**

$5,246,925
distributed to members as investment income through **ISJIT**

$355,145
distributed to members from **ISCAP** proceeds of class action lawsuit settlement

AT YOUR SERVICE: TEAM IASB 🔵 IASB

17
member **Board of Directors**

22
full- and part-time **staff**

Financials: All data are for 2019–20 unless noted. IASB Audited Financial Statements and budget information are available on request.