



Better Boardsmanship Awards

Annual Recognition for a Commitment to Ongoing Learning

Credit List

Overview

IASB's Better Boardsmanship Award program recognizes individual board members, board teams, superintendents, AEA administrators and community college presidents who commit to continuing their learning at and away from the board table.

Each event attended or service provided earns credits. Below is a list of credits for each event, development opportunity, service, etc. A minimum of 125 credits is required to earn the Individual Better Boardsmanship Award. At least 85 of these credits must be obtained under the Formal Learning category. All qualifying events must take place between October 1, 2019 and September 30, 2020.

For more information on the Boardsmanship Awards Program, view our webpage [here](#), or go to www.ia-sb.org/boardsmanshipawards (sign-in required). On this page, you can also find the link to self-report your participation!

Formal Learning Credits

Statewide or national conference	Credits
IASB Annual Convention	20
Area Education Agencies Annual Conference	20
Association of Educational Service Agencies Annual Conference	20
Governing Boards Conference	20
National School Boards Association Advocacy Institute	20
National School Boards Association Annual Conference	20
Iowa Superintendents Finance and Leadership Consortium (ISFLC)*	15
National Conference on Education*	20
School Administrators of Iowa Annual Conference	20
School Administrators of Iowa New Superintendents Institute*	15
Full-day IASB workshop, conference or event	Credits
Day on the Hill	15
Employee Relations Conference	15
Fiscal Management Conference	15
Policy Leadership and Legal Issues Conference	15
Strategic Budget Reduction Workshop	15

Half-day IASB event or regional meeting	Credits
Benefit Compliance Seminars	10
Board Presidents' Workshop	10
Certified Budget Workshop	10
IASB Delegate Assembly—Serving as a delegate	10
IASB Delegate Assembly—Attending as an observer only	5
Leadership Essentials for School Boards	10
Pre-Convention Workshops	10
Thriving in Your First 90 Days	10
Safety Group Risk Management Workshops	10
School Finance Workshop 101	10
School Finance Workshop 201	10
School Finance Workshop 301	10

Local board workshop conducted by IASB	Credits
Board Job Descriptions/Roles and Responsibilities	10
Board Self-Assessment	10
Coming Together: District Sharing	10
Creating a Culture of Excellence and Innovation: The School Board's Role	10
Defining the Well-Educated Student	10
Developing Your Board's Advocacy Action Plan	10
District Finance Consultation	10
Introduction to Strategic Planning: Mission, Vision and Goals	10
Leadership for Student Learning Five-Part Workshop Series	10
School Boards and Student Achievement	10
Sound Policy Development Practices for School Boards	10
Superintendent Evaluation	10
Team Vision and Goal Setting	10
Other (custom board workshop or meeting with district specific topic)	10

School board self-assessments	Credits
Board Governance Operations Tool	10
Decision Making, Relationships & Teamwork	10
Effective Board Standards	10
Eight Traits of Effective School Boards	10

Digital Campus – online courses	Credits
Budget 101 for School Board Members	10
Open Meetings Basics: What Does the Code Say?	10

Digital Campus – webinars	Credits
Board Unity Begins with Trust	5
Setting the Stage for the 2019 Legislative Session	5
Advocacy Action: Pre-Funnel	5
Action Advocacy: First Funnel	5
Action Advocacy: Second Funnel	5
That’s a Wrap! The 2019 Legislative Session	5
Hot Topics Conversation Part 1: Financial Oversight—What Board Members Need to Know	5
Hot Topics Conversation Part 2: Financial Oversight—The Board President's Role	5
HR Best Practices: The Licensed Employee Contract Termination Process	5
HR Best Practices: Alternative Compensation Considerations	5
Nuts and Bolts for Board Presidents: Part One, Developing an Effective Relationship with your Superintendent	5
Nuts and Bolts for Board Presidents: Part Two, Cultivating a Cohesive Board Team	5
Nuts and Bolts for Board Presidents: Part Three, Leading an Effective Meeting	5
Staff Evaluation and the Board	5
Superintendent Evaluation: Challenges and Steps to Make It Ongoing and Meaningful	5
The Board’s Role in Hiring	5
Turn from a Parli No to a Parli Pro: Tips and Best Practices for Board Presidents	5
Tuesday Talks with IASB: Maintaining Your Community’s Trust: Legal & Ethical Campaigns for the School Board	5
Tuesday Talks with IASB: Running for the School Board: Essential Tips for Candidates	5
Tuesday Talks with IASB: School Board Service: Equity and Excellence for ALL—Are You Ready?	5
Tuesday Talks with IASB: Confessions of a School Board Member: Perks and Pitfalls	5

At the Board Table Board discussion tools	Credits
Advocating for Our Students’ Futures	5
Board and Superintendent Relations, Part One	5
Board and Superintendent Relations, Part Two	5
Coherence: The Right Drivers – What is the Work of the Board?	
• Part One: Focusing Direction	5
• Part Two: Cultivating Collaborative Cultures	5
• Part Three: Deepening Learning	5
• Part Four: Securing Accountability	5
Considering Board Priorities at the Board Table	5
Consideration of the Open Meeting Law	5

Discussing School Staff Performance with the Public	5
Four Ethical Dilemmas	5
Graduating All Students Innovation Ready	5
Promises and Pitfalls of Superintendent Evaluation	5
Simplifying School Finance	5
Thoughts Posed by Sir Ken Robinson (Three-Part Series)	5
• Education as a Grassroots Process	5
• Taking Responsibility for Change	5
• Developing a Culture of Innovation and Creativity	5
What Can the Board Know?	5
Whose Job Is It? Part One	5
Whose Job Is It? Part Two	5

IASB-developed self-study program

Credits

Coherence: The Right Drivers in Action for Schools, Districts and Systems Discussion Guide	20
Leadership for Student Learning Book and Study Guide	20
School Boards and Student Achievement: Insights from the Iowa Lighthouse Research Video	5
Whole Board Book Study	20

Other Formal Learning Events

Credits

Participate in other NSBA meetings/workshops for one day	15
Discretionary school/AEA/community college board in-service workshop (10 credit maximum)	5

Leadership/Service Credits

Advocacy work (requires a brief, written summary of issues/topics discussed)	Credits
Lobby on behalf of Iowa education at the Iowa Legislature	15
Host a site visit for your legislator(s)	10
Submit a letter to the editor or an opinion editorial (maximum of 20 credits)	10
Attend a local lobbying event (“coffee with your congressperson,” legislative forum, etc.) (maximum of 20 credits)	5

Represent IASB in an official capacity	Credits
Serve as a speaker, panelist, moderator or presenter at an IASB or NSBA conference, convention, workshop or webinar	15
Testify on behalf of IASB at a committee meeting, hearing of the Legislature or state agency	10
Represent IASB on a national or state committee, board or activity	10
Serve on IASB’s Board of Directors	30
Serve as a director or officer of NSBA	20
Serve as IASB’s appointee to the board of the Iowa Girls High School Athletic Union, the Iowa High School Athletic Association, the Iowa Alliance for Arts Education, or the Iowa High School Music Association.	25

Serve on an IASB or NSBA committee or task force	Credits
Administrators Advisory Council	10
ISEBA Board	15
ISJIT Board	15
ISCAP Board	10
Legal Services Fund Committee	10
Legislative Resolutions Committee	20
IASB Safety Group Advisory Committee	10

Miscellaneous Leadership/Service actions	Credits
Serve one year as a local board president	20
Serve one year as a local board vice president	5
Provide leadership to a local board appointed committee (20 credit maximum)	10
Attend a non-IASB-sponsored learning event (requires an explanation of the impact the event had on your board work)	5
Discretionary local board service credits	5
Serve on SAI’s Executive Leaders Committee*	15

**Denotes work for superintendents and chief administrators*

Do you have questions about activities you have participated in? Are we missing anything?
Contact Emily Rhodes at (515) 247-7046 or erhodes@ia-sb.org.