



Iowa Association of School Boards

The IASB Leadership Academy is a training program to provide school board members with the skills and knowledge they need to be effective state-level advocates and leaders for equity and excellence in student achievement.

Goals of the IASB Leadership Academy:

- Create a strong cadre of statewide leaders capable of advocating for equity and excellence in public education.
- Challenge, develop and support school board leaders from around the state.
- Create a network of school board leaders that serve as a peer-level resource for information and assistance in state-level advocacy efforts.
- Increase personal involvement of school board members in state and local activities that enhance the role of school board leadership for student achievement.
- Increase knowledge and influence policy on educational issues at the state and national level.

Benefits of Attending

Learn about the art and skills of leadership. These skills can carry over into your local board work, your professional work and personal life.

Clarify your own leadership goals. You'll look at the landscape of Iowa public education and reflect on where and how you want to make a difference. You'll identify clear, compelling leadership goals and strategies for accomplishing them.

Create a powerful advocacy network to help you accomplish your leadership goals. You'll build a strong network with other emerging school board leaders and meet successful, influential Iowans already active in state-level leadership positions. These connections can last long after the academy training ends to help you advocate effectively and build coalitions to accomplish your leadership goals.

Improve your skills in articulating what's important. Practice in identifying key messages and talking about issues will build your confidence in influencing and persuading people around student learning and public education issues.

Application Deadline: February 1, 2009.

For more information or an application form, contact:



Iowa Association of School Boards

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2009 Schedule

Session I: The Skill & Will of a Leader for Public Education

Friday, February 13, 5-9 p.m.

Saturday, February 14, 8:30 a.m. - 5 p.m.

An introduction to the concepts of leadership, the importance of a leadership agenda, and why leadership is critical to public education today.

Session II: The Power of Vision: Making a Difference for All Children in Our Public Schools

Saturday, March 14, 9 a.m. - 5 p.m.

Learn about national research studies that provide convincing proof that schools—and especially well-trained teachers—can have a huge impact on the level of student learning. Understanding this research is key to effectively leading and advocating for changes that make a difference.

Session III: Getting the Message Out

Thursday, April 16, 9 a.m. - 5 p.m.

Learn specific advocacy skills for dealing with the media, public speaking and working with legislators. Talk with legislative leaders about their role and views of the future of Iowa education.

Session IV: Your Leadership Agenda: Charting a Course for Change

Friday, June 12, 5-9 p.m.

Saturday, June 13, 8:30 a.m. - 5 p.m.

Build on what you've learned in the academy by creating a personal leadership agenda and identifying the strategies to accomplish it. You'll learn about creating a compelling case for change, an appealing vision of the future, and gaining the agreement and commitment of others. The session includes a graduation and celebration as you prepare to launch your leadership agenda.

Each session is held at the IASB office in Des Moines.

Selection

The IASB Leadership Academy is available to school board or AEA board members who have demonstrated leadership ability both on their local board and in their community. Enrollment is limited to 15-20 participants per year to ensure that each participant receives quality attention and development. The selection process will strive for ethnic and cultural diversity in each class, involving men and women of varied district sizes and encouraging representation from each of IASB's nine Director Districts. Candidates not selected will be encouraged to reapply the following year.

Candidates will be selected based on evidence of:

- Commitment to board development and learning.
- Board leadership experience.
- Community leadership experience.
- Recommendation or endorsement of other leaders in their community, school district or elsewhere.
- Commitment to participate in all academy training and activities.
- Commitment to actively seek out a state leadership role upon completion of the program.

Tuition

Tuition is \$295. This fee can be paid by the participant, school district/AEA or a sponsoring organization. The participant is also responsible for travel expenses and hotel accommodations, if needed. Most meals are provided.

Credits

IASB Leadership Academy participants earn 50 Better Boardsmanship credits for completing the entire series.