



IASB Update for AEA Superintendent Meetings January 2023

Timely Tools & Advocacy Resources

USE IASB'S ISSUE TOOLKITS TO PREP FOR UPCOMING ADVOCACY EFFORTS

IASB has been busy updating resources in the Issue Toolkits section of the [Advocacy Center](#). These toolkits align with the [Success for All Students: Public Policy Agenda of Iowa School Boards](#). Updates include talking points with legislative asks, fact sheets, data tools, maps, and more! [Check out the revamped toolkits](#) and get ready to advocate this January.

If you have questions, please contact Michelle Johnson at mjohnson@ia-sb.org.

LISTEN NOW—STATE REVENUE PROJECTIONS FROM THE DECEMBER REC MEETING

In preparation for the 2023 legislative session, check out the latest episode of IASB's podcast series, [BoardCast](#), in which IASB school finance expert Shawn Snyder provides an update on state revenue projections from the [Revenue Estimating Conference \(REC\)](#) meeting held on December 14, 2022. The REC provided a mostly positive outlook on the state's revenues that the legislature will use to craft their budget for the coming year. A written recap of the meeting is also available on [IASB's website](#).

If you have questions, please contact Michelle Johnson at mjohnson@ia-sb.org.

Advocate Your Heart Out for Student Success During Day on the Hill

This Valentine's Day we invite you to join us at the Capitol to [advocate your hearts out for student success](#). Students are at the forefront of everything you do as school board members—so let's make our voices heard loud and proud for legislation and policies that can lead to improved student achievement—and ultimately success for **ALL** students in Iowa.

We've developed a pre-conference session to orient people new to board service, superintendency or advocacy work. IASB Government Relations Director Michelle Johnson will lead you through the basics of where to go when you get to the Capitol and how to start the conversation you want to have with your legislator. Plus, gain insight on building a successful relationship with your legislator going forward, so [Day on the Hill](#) isn't the only time they hear from you.

If you have questions, please contact Tiffany Rudd at truidd@ia-sb.org.



Take Advantage of Complimentary Communications Training

FREE FOR IASB MEMBERS. Communication is key year-round at the board table, with your school community, and external stakeholders. As we head into the legislative session, communicating effectively with your legislators and community members is also top of mind. Make plans for you/your board team to join IASB and Wixted Communication Advisor and Trainer Andy Garman on January 17, 2023 and February 7, 2023 for [complimentary webinars](#) focused on communication strategies and mastering the media. Visit [IASB's website](#) to learn more.

If you have questions, please contact Tammy Votava at tvotava@ia-sb.org.

Enrich & Expand Your Superintendency Skills Through Invaluable ISFLC Events

REGISTER NOW. ISFLC conferences are excellent opportunities for school leaders aspiring to the superintendency to further develop their knowledge base and skills. The [ISFLC February Conference](#) on February 22–23, 2023 is the second of two conferences offered in the winter as part of the [Iowa Superintendents Finance and Leadership Consortium \(ISFLC\)](#) program. These conferences are developed for current and aspiring superintendents, as well as school business officials. All session tracks are led by Iowa experts with skills and expertise in identified criteria areas.

The [ISFLC February Conference](#) will take place February 22–23, 2022 at a new location—the Sheraton in West Des Moines and includes nine informative and innovative tracks, sure to pique your interest. Visit [IASB's website](#) to learn more and register today.

If you have questions, please contact Tiffany Rudd at truidd@ia-sb.org.

Upcoming Events

Jan. 17: [Webinar: Foundational Communications in 2023—Strategies, Messaging & Knowing Your Audience](#)

Jan. 27–28: [Communications 360 Workshop](#)

Feb. 7: [Webinar: Mastering the Media—From Traditional to Social](#)

Feb. 9, 15 & 16: [Certified Budget Workshops](#)

Feb. 14: [Day on the Hill](#)

Feb. 22–23: [February ISFLC Conference](#)

March 30–April 2: [COSSBA National Conference](#)

For a complete listing, visit www.ia-sb.org/learninghub.